



2023 SPONSORSHIP OPPORTUNITIES



BECOME A #BRIDGEBUILDER

Join our movement to end the cycle of poverty and make a difference!

For over 38 years, Bridges to Independence has been dedicated to ending the cycle of poverty.

As a sponsor, you'll not only increase brand awareness in the Arlington community, but will help lead local families out of homelessness and into stable and independent futures. Your financial contribution directly supports the following programs:

- Sullivan House: Arlington County's largest emergency family shelter for children and their families
- Rapid Rehousing: Provides rental assistance and housing placement to help families transition into permanent homes
- Workforce Development: Offers programming to help move families from minimum wage to livable wage
- The Bonder & Amanda Johnson Community Services Center: Provides food, health screenings, employment information and more.
- Youth Development: Aids youth in improving their academic skills, job readiness, health and well-being through tutoring, mentoring, crafts, music lessons, and more.

For more information on the sponsorship opportunities listed in the following pages, or to create your own custom sponsorship package, please give me a call or send me an email.

Thank you for your interest in becoming a #BridgeBuilder!

Heather Creelman,
Director of Development

(703) 525-7177 x127 | hcreelman@bridges2.org

OUR 2022 IMPACT



of our funding came from Philanthropy



168 people served by our Rapid Rehousing program



263 people served at our Community Services Center



101 adults participated at our Workforce Development program



100% of the high school seniors at Bridges graduated and continued on to college, job training, employment, or a combination of these



83 people were provided safe and comfortable shelter at our Emergency Family Shelter



ANNUAL #BRIDGESBUILDER SPONSOR LEVELS

*All annual sponsors will be featured on our website and in our annual report.
The below benefits can be tailored to meet your business needs & budget.*

SUSTAINABLE SUPPORTER: \$5,000

- Equating event benefits for one or two Signature Events (Bridges Bash, Golf Tournament and/or Kickball)
- Logo in monthly newsletter sent to 3.5K subscribers
- One-time shoutout on Bridges' social media channels
- Logo on Bridges' website
- Opportunity to host a Donation Drive for Bridges
- Four VIP Tickets with Wine Tasting to Bridges Bash

BRIDGES ADVOCATE: \$10,000

Includes all of the Sustainable Supporter benefits, plus:

- Platinum Sponsor for one Signature Event
- Opportunity to distribute branded giveaways at the Golf Tournament
- Opportunity to mentor one youth
- Opportunity to host a Donation Drive or a dedicated Service Day for employee community engagement
- Five VIP Tickets with Wine Tasting to Bridges Bash, four entries to the Turkey Trot and one kickball team

COMMUNITY CHAMPION: \$25,000

Includes all of the Bridges Advocate Supporter benefits, plus:

- Platinum Sponsor for two Signature Events
- Opportunity for a speaking role at one Signature Event
- Opportunity to have a display table at all three Signature Events
- Logo and link on Bridges' website
- 10 VIP Tickets with Wine Tasting to Bridges Bash, six entries to the Turkey Trot and one kickball team

INDEPENDENCE IGNITER: \$50,000

Includes all of the Community Champion benefits, plus:

- Title Sponsor for one Signature Event
- Opportunity for a Speaking Role at two Signature Events
- Logo displayed at all Signature Events
- Prominent logo with link on Bridges' website
- One-time feature blurb in Bridges' monthly newsletter
- 15 VIP Tickets with Wine Tasting to Bridges Bash, 10 entries to the Turkey Trot and two kickball teams



MARCH 29, 2023

BRIDGES BASH

PRESENTED BY AMAZON

Join over 180 community members as we celebrate a year of accomplishments and toast to the future of Bridges' community impact.

SPONSORSHIP DEADLINE: MARCH 15TH

COMMUNITY SPONSOR: \$500

- Name listing on all print and digital signage
- Social media recognition before the event
- Name listing in March newsletter

BRONZE SPONSOR: \$1,000

Includes all of the Community Sponsor benefits, plus:

- Social media recognition on all Bridges channels before and after the event
- One VIP Ticket with Wine Tasting

SILVER SPONSOR: \$2,500

Includes all of the Bronze Sponsor benefits, plus:

- Logo on all print and digital signage
- Three VIP Tickets with Wine Tasting

GOLD SPONSOR: \$5,000

Includes all of the Silver Sponsor benefits, plus:

- Five VIP Tickets with Wine Tasting
- Logo in March newsletter
- Listing on invitations
- Opportunity to place marketing materials at table
- Mention in monthly newsletter

PLATINUM SPONSOR: \$10,000

Includes all of the Gold Sponsor benefits, plus:

- 10 VIP Tickets with Wine Tasting
- Prominent logo placement on all online and print materials
- Opportunity to introduce a speaker
- Dedicated program slide shown throughout the event
- Personalized signage at the event

APRIL 15, 2023

ARLINGTON BUNNY HOP

Join Clarendon United Methodist Church as it hosts the annual Arlington Bunny Hop 5K.

DEADLINE FOR LOGOS: RACE SHIRTS MARCH 17

FRIENDS: \$250

- Listing on website

SUPPORTER: \$500 OR TEAM OF 12

- Logo on race shirt & website
- Display table at event

SPONSOR: \$1,000

All of the Supporter benefits, plus:

- Logo on 25,000 flyers dropped at homes in Ashton Heights and Lyon Park

PARTNER: \$2,000

All of the Sponsor benefits, plus:

- Logo on banners



JUNE 5, 2023

BRIDGES TO INDEPENDENCE GOLF TOURNAMENT

Join us for a fun charity golf tournament to raise funds for Bridges' programming & mission. Golfers will enjoy 18 holes of golf at the Army Navy Country Club in Arlington.

***TITLE SPONSORSHIP AVAILABLE CONTACT HEATHER CREELMAN
FOR DETAILS***

HOLE SPONSOR: \$1,000

- Logo on signage placed on the tee box
- Includes two tickets to closing reception
- Logo on all tournament communications
- Opportunity to distribute giveaways

PUTTING GREEN SPONSOR: \$1,000

Includes all of the Hole Sponsor benefits, plus:

- Prominent signage at the putting green

DRIVING RANGE SPONSOR: \$1,000

Includes all of the Hole Sponsor benefits, plus:

- Prominent signage at the driving range

CLOSEST TO THE PIN: \$2,000

TWO AVAILABLE (MEN'S OR WOMEN'S)

- One player
- Signage on golf course and at reception
- Name listed on all tournament communications (print and digital)

LONG DRIVE SPONSOR: \$2,000

TWO AVAILABLE (MEN'S OR WOMEN'S)

Includes all of the Closest to the Pin Sponsor benefits

HOLE IN ONE SPONSOR: \$2,500

(EXCLUSIVE OPPORTUNITY)

Includes all of the Closest to the Pin Sponsor benefits, plus:

- Prominent logo signage at hole-in-one contest
- Opportunity to distribute giveaways at the hole-in-one contest

BEVERAGE CART SPONSOR: \$2,500

(TWO AVAILABLE):

- Prominent signage on beverage carts with option to decorate your cart
- Option to provide up to two cart drivers
- Two players
- Name listed on all tournament communications (print and digital)

OPENING, LUNCHEON, OR RECEPTION SPONSOR: \$5,000

- One foursome
- Prominent signage at your meal
- Logo on all tournament communications (print and digital)
- Opportunity to distribute giveaways

SILVER SPONSOR: \$3,000

- Two players
- Name listed on all tournament communications (print and digital)
- Opportunity to distribute giveaways

GOLD SPONSOR: \$5,000

Includes all of the Silver Sponsor benefits, plus:

- One foursome
- Logo on all tournament communications (print and digital)

PLATINUM SPONSOR: \$7,000

Includes all of the Gold Sponsor benefits, plus:

- Prominent logo placement on all tournament communications (print and digital)
- Opportunity to provide display table distribute giveaways
- Singular shout out on social media channels before the event

AUGUST 5, 2023

SAFE AT HOME KICKBALL TOURNAMENT

Bridges' annual Safe at Home Kickball Tournament brings together families, companies, faith-based groups, and long-time volunteers for some friendly competition.

***TITLE SPONSORSHIP AVAILABLE - \$10,000
CONTACT HEATHER CREELMAN
FOR DETAILS***

TEAM REGISTRATION: \$950

- T-shirt for all registered players
- Team name listed on website
- One lunch ticket per player

COMMUNITY SPONSOR: \$500

- Company listing on player t-shirts
- 50% off team registration & t-shirts

LUNCH SPONSORS: \$2,500 (TWO AVAILABLE)

- Prominent signage at lunch reception
- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways during lunch at your display table
- Free team registration & t-shirts

BRONZE SPONSOR: \$1,500

- Company listing on all tournament communications (printed/online/media)
- Company listing on player t-shirts
- Opportunity for a display table at event
- Free team registration, t-shirts, and lunch

SILVER SPONSOR: \$2,500

Includes all of the Bronze Sponsor benefits, plus:

- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways at team t-shirt pickup

GOLD SPONSOR: \$5,000

Includes all of the Silver Sponsor benefits, plus:

- Featured speaking opportunity
- Prominent branded signage at event
- Two free team registrations, t-shirts, and lunch

NOVEMBER 23, 2023

ARLINGTON TURKEY TROT 5K WALK/RUN

Christ Church of Arlington will host it's Annual Arlington Turkey Trot to benefit Bridges to Independence, AFAC, A-SPAN, Arlington Thrive, OAR, and Young Life of South Arlington.

GOBBLER: \$250

- Name on t-shirt and website

PILGRIM: \$500

- Logo on t-shirt and website
- One complimentary Turkey Trot sweatshirt
- One complimentary registration

MAYFLOWER: \$1,000

- Enhanced logo on t-shirt and website
- Two complimentary Turkey Trot sweatshirts
- Two complimentary registrations
- Sponsorship announcement at the Turkey Trot





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