

## BRIDGES TO INDEPENDENCE

For over 38 years, Bridges to Independence has been dedicated to ending the cycle of poverty.

We believe every child deserves the opportunity to succeed and every family deserves the chance to thrive. At Bridges we provide many supports including:

- Sullivan House-a shelter for children and their families
- Rapid rehousing to help families transition into permanent homes
- Workforce development to help people gain skills and training they need to find employment
- The Bonder & Amanda Johnson Community Services Center that provides a wide range of services and support
- A youth development program to educate, enrich and empower the next generation.

## BECOME A #BRIDGEBUILDER

Join our movement to end the cycle of poverty and make a difference!



# BRIDGES

TO INDEPENDENCE

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EIN TAX ID: 54-136848



## 2023 SPONSORSHIP OPPORTUNITIES

# EVENTS AT A GLANCE

*Invest in year-round exposure and showcase your community support to your clients!*

**BRIDGES' BASH** **WED, MARCH 29**  
**PRESENTED BY AMAZON**

**BUNNY HOP** **SAT, APRIL 15**

**BRIDGES' GOLF TOURNAMENT** **MON, JUNE 5**

**SUMMER YOUTH PROGRAMS** **JUNE - AUG**

**KICKBALL** **AUG/NOV**

**ARLINGTON TURKEY TROT** **THURS, NOV 23**



# ANNUAL #BRIDGEBUILDER SPONSOR LEVELS

## INDEPENDENCE IGNITER: \$50,000

- Title Sponsor for 1 Signature Event
- Speaking role at 2 Signature Events
- Logo displayed at all Signature Events
- Display table for in-person events
- Opportunity to distribute branded giveaways
- Logo with link in every newsletter
- Singular shout out on social media
- Enhanced logo and link on Bridges' website
- Special success story tied to your values to share with your communication channels
- Feature blurb in Bridges' newsletter
- Opportunity to mentor one youth
- Opportunity to host special drives
- Opportunity to host customized service day
- 20 tickets to the Bash, 10 entries for each Turkey Trot and Home Run, 2 Kickball teams (all are negotiable)

## BRIDGES ADVOCATE: \$10,000

- Platinum Sponsor for 1 Signature Event
- Logo displayed at all Signature Events
- Opportunity to distribute branded giveaways
- Logo with link in every newsletter
- Inclusion on social media
- Listing and link on Bridges' website
- Success story to share with your communication channels
- Opportunity to mentor one youth
- Opportunity to host drives or service day
- 5 tickets to the Bash, 4 entries for each Turkey Trot and Home Run, 1 Kickball team (all are negotiable)

## COMMUNITY CHAMPION: \$25,000

- Platinum Sponsor for 2 Signature Events
- Speaking role at 1 Signature Event
- Logo displayed at all Signature Events
- Display table for in-person events
- Opportunity to distribute branded giveaways
- Logo with link in every newsletter
- Singular shout out on social media
- Logo and link on Bridges' website
- Special success story tied to your values to share with your communication channels
- Opportunity to mentor one youth
- Opportunity to host special drive
- Opportunity to host customized service day
- 10 tickets to the Bash, 6 entries for each Turkey Trot and Home Run, 1 Kickball team (all are negotiable)

## SUSTAINABLE SUPPORTER: \$5,000

- Equating event benefits for 1 or 2 events
- Company listing at all Signature Events
- Listing with link in every newsletter
- Inclusion on social media
- Listing and link on Bridges' website
- Opportunity to host special drives
- 4 tickets to the Bash, 2 entries for Home Run (all are negotiable)

*Annual benefits can be tailored to meet your business needs & budget.*

*Call for details.  
Heather Creelman  
(703) 525-7177 x127  
hcreelman@bridges2.org*



# BRIDGES BASH PRESENTED BY AMAZON MARCH 29TH, 2023

Let's celebrate a year of  
accomplishments and look to  
the future of Bridges'  
community impact

**TITLE SPONSOR:**  
**CONTACT HEATHER CREELMAN**

## PLATINUM SPONSOR: \$10,000

- Logo placement on all online and print materials
- Social media recognition on all channels
- Opportunity to introduce a speaker
- 10 complimentary tickets to the event
- Special thank you program slides
- A shoutout in monthly newsletter
- Personalized signage at event
- 5 complimentary tickets to a wine tasting
- Press release will include your company name as one of the lead sponsors
- Logo on invitations
- Opportunity to name a special cocktail
- Opportunity to place marketing materials at table

## GOLD SPONSOR: \$5,000

- Logo placement on all online and print materials
- Social media recognition on all channels
- 5 complimentary tickets to the event
- Logo on the thank you program slide
- Logo included in the newsletter
- 3 complimentary tickets to wine tasting
- Listing on invitations
- Opportunity to place marketing materials at table.
- Shoutout in monthly newsletter

## SILVER SPONSOR: \$2,500

- Logo placement on all online and print materials
- Social media recognition on all channels
- 3 complimentary tickets to the event
- Name listing on the thank you program slide
- Name listing included in the newsletter
- 2 complimentary tickets to wine tasting



## BRONZE SPONSOR: \$1,000

- Name listing on all online and print materials
- Social media recognition on all channels
- Shoutout in monthly newsletter
- Name listing on thank you program slide
- 1 complimentary ticket to the event
- 1 complimentary ticket to wine tasting

## COMMUNITY SPONSOR: \$500

- Name listing on all online and print materials.
- Social media recognition on all channels
- Shoutout in monthly newsletter

**SPONSORSHIP DEADLINE: WEDNESDAY, MARCH 15TH**

**Questions?**  
**Contact, Heather Creelman**  
**(703) 525-7177, ext. 127**  
**hcreelman@bridges2.org**

# ARLINGTON BUNNY HOP

## SAT, APRIL 15, 2023

Competitive runners, fitness/frequent runners, joggers/recreational runners & walkers/strollers are welcome! Join Clarendon United Methodist Church as it hosts the annual Arlington Bunny Hop 5k. Bridges to Independence is honored to be the beneficiary for 2023.

5k finisher medals will be given to all children crossing the finish line. Costumes are welcome and encouraged for this fun, family event. Medals will be awarded to three finishers with the best costumes!



### PARTNER: \$2,0000

- Logo Hot Button on Website
- Logo on drop flyers (25000 homes in Ashton Heights and Lyon Park), display posters, yard signs, and banners.
- Business logo on race shirt, website, & display table at event.
- Free T-shirt

### SPONSOR: \$1,000

- Logo on drop flyers (25000 homes in Ashton Heights and Lyon Park), display posters, yard signs, and banners.
- Business logo on race shirt, website, & display table at event.
- Free T-shirt

### SUPPORTER: \$500 OR TEAM OF 12

- Business logo on race shirt, website, & display table at event.
- Free T-shirt

### FRIENDS: \$250

- Website sponsor listing

**Deadline for logos:**  
**Flyers February 17,**  
**Race Shirts March 17.**

**Questions?**

**Contact, Heather Creelman**  
**(703) 525-7177, ext. 127**  
**hcreelman@bridges2.org**



# BRIDGES TO INDEPENDENCE GOLF TOURNAMENT

JUNE 5TH, 2023

**TITLE SPONSOR:  
CONTACT HEATHER CREELMAN**

Join us for a fun charity golf tournament to raise funds for Bridges' programming & mission.

Golfers will enjoy 18 holes of golf at the Army Navy Country Club in Arlington, as well as:

- Driving range practice and balls
- Opening reception to include a Mimosa & Bloody Mary Bar
- All day beverages and snacks
- On-course lunch
- Networking with colleagues
- Closing reception to include appetizers and drinks
- Unlimited fun!



## SPONSORSHIP LEVELS

### PLATINUM SPONSOR: \$7,000

- Includes two foursomes
- Enhanced logo placement on all tournament communications (printed, online, and via social media)
- Opportunity to provide exhibit table and the event and distribute giveaways
- Includes all the benefits of the annual #BridgeBuilder corporate sponsorship at the Sustainable Supporter level.

### GOLD SPONSOR: \$5,000

- Includes one foursome
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways

### SILVER SPONSOR: \$3,000

- Includes two players
- Name listed on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways



### OPENING, LUNCHEON, OR RECEPTION SPONSOR: \$5,000

- Includes one foursome
- Prominent signage at your meal
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways

### BEVERAGE CART SPONSOR: \$2,500 (TWO AVAILABLE)

- Includes two players
- Prominent signage on beverage carts with option to decorate your cart
- Option to provide up to two cart drivers
- Name listed on all tournament communications (printed, online, and via social media)

### ON COURSE GOLF ANALYSIS SPONSOR: \$2,500 (EXCLUSIVE OPPORTUNITY)

- Includes two players
- Prominent logo signage at station
- Name listed on all tournament communications (printed, online, and via social media)

# GOLF SPONSORSHIPS CONTINUED

## BRIDGES TO INDEPENDENCE GOLF TOURNAMENT

### HOLE IN ONE SPONSOR: \$2,500 (EXCLUSIVE OPPORTUNITY)

- Includes one complimentary player
- Prominent logo signage at hole contest
- Name listed on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways at the hole contest

### LONG DRIVE SPONSOR: \$2,000 TWO AVAILABLE (MEN'S OR WOMEN'S)

*Mens and Womens available*

- Includes one complimentary player
- Signage on golf course and at reception
- Name listed on all tournament communications (printed, online, and via social media)

### REGISTRATION FEES

- \$250 - Single
- \$475 - Two-some
- \$925 - Foursome
- \$75 - Reception Only
- \$100 - Can't Make It Donation
- Please note: mulligans and other gimmies will be sold onsite for an additional fee

### Questions?

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**(703) 525-7177, ext. 127**  
**[hcreelman@bridges2.org](mailto:hcreelman@bridges2.org)**

### CLOSEST TO THE PIN: \$2,000 TWO AVAILABLE (MEN'S OR WOMEN'S)

- Includes one complimentary player
- Signage on golf course and at reception
- Name listed on all tournament communications (printed, online, and via social media)

### DRIVING RANGE SPONSOR: \$1,000

- Includes two tickets to closing reception
- Prominent signage at the driving range
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways at the range

### PUTTING GREEN SPONSOR \$1,000

- Includes two tickets to closing reception
- Prominent signage at the driving range
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways at the range

### TEE TO GREEN HOLE SPONSOR - \$1,000

- Tee flag and hole flag on putting course
- Includes two tickets to closing reception
- Logo on all tournament communications
- Opportunity to distribute giveaways





# KICKBALL AUG/ NOV 2023

LONG BRIDGE PARK, ARLINGTON

Bridges' annual Safe at Home Kickball Tournament brings together families, companies, faith-based groups, and long-time volunteers for some friendly competition. Will your team take home the trophy?

In addition to playing kickball, you'll enjoy a live DJ, food, drinks, meeting new people, and having some fun, all in support of local families experiencing homelessness, housing instability, or systemic poverty.

All ages and levels are welcome.



## SPONSORSHIP LEVELS

**TITLE SPONSORSHIP - \$10,000**  
**CONTACT HEATHER CREELMAN**  
**FOR DETAILS**

### **GOLD SPONSOR: \$5,000**

- Featured speaking opportunity
- Prominent branded signage at event
- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways with team t-shirts
- Opportunity for an exhibit table at event
- Two free team registrations, t-shirts, and lunch

### **SILVER SPONSOR: \$2,500**

- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways with team t-shirts
- Opportunity for an exhibit table at event
- Free team registration, t-shirts, and lunch

### **BRONZE SPONSOR: \$1,000**

- Company listing on all tournament communications (printed/online/media)
- Company listing on player t-shirts
- Opportunity for an exhibit table at event
- Free team registration, t-shirts, and lunch



### **LUNCH SPONSORS: \$2,500 - TWO AVAILABLE**

- Prominent signage at lunch reception
- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways during lunch at your exhibit table
- Free team registration & t-shirts

### **COMMUNITY SPONSOR: \$500**

- Company listing on player t-shirts
- 50% off team registration & t-shirts

### **TEAM REGISTRATION: \$825**

- One team registration & t-shirts
- Team name listed on website
- One lunch ticket per player

#### **Questions?**

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**(703) 525-7177, ext. 127**  
**[hcreelman@bridges2.org](mailto:hcreelman@bridges2.org)**

# HOME RUN FOR THE HOMELESS TBD BLUEMONT PARK, ARLINGTON



**Bridges to Independence, Community Lodgings, and Homestretch** are three local nonprofits providing housing, employment, and childcare services to homeless families in Northern Virginia. Annually, we join together to host our Home Run for the Homeless 5k.

All ages and all walking/running experience levels are welcome.

Registration includes a t-shirt, light snacks, beverages, and giveaways. Because the course is tight, please leave your dog at home. Strollers are ok.

## SPONSORSHIP LEVELS

### SUSTAINER - \$3,000

- Logo displayed on race t-shirt
- 10 complimentary race registrations
- Special recognition on social media by all three organizations
- Recognition in press release if confirmed by September 15
- Name & logo on registration website
- Name & logo on Bridges' website and Facebook event page
- Sponsor material included in race packet provided to participants
- Opportunity to host a table at race

### STABILIZER - \$2,000

- Logo displayed on race t-shirt
- Four complimentary race registrations
- Recognition on social media & flyers
- Name & logo on registration website
- Company listing on Bridges' website and Facebook event page
- Sponsor material included in race packet provided to participants



### SUPPORTER - \$1,000

- Logo displayed on race t-shirt
- Three complimentary race registrations
- Recognition on social media & flyers
- Name on registration website
- Name on Bridges' website and Facebook event page

### HELPER- \$500

- Company listing on race t-shirt
- Two complimentary race registrations
- Recognition on social media and registration website
- Name listed on Facebook event

### FRIEND - \$250

- Company Listing on race t-shirt
- One complimentary race registration
- Recognition on registration website
- Name listed on Facebook event

### Questions?

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# ARLINGTON TURKEY TROT 5K WALK/RUN NOV. 23, 2023

Christ Church of Arlington will host it's Annual Arlington Turkey Trot to benefit Bridges to Independence, AFAC, A-SPAN, Arlington Thrive, OAR, and Young Life of South Arlington.

Put on your favorite costume and enjoy a fun, healthy, community event with 4,000 of your closest friends and family before you sit down to enjoy a Thanksgiving meal. The chip-timed 5k course is open to all ages and all running/walking experience levels. Dogs and strollers welcome and encouraged. After the race, enjoy live music and light snacks and refreshments.



## SPONSORSHIP LEVELS

### MAYFLOWER - \$1,000

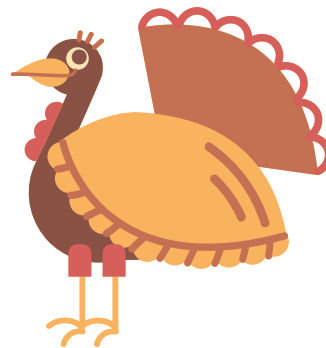
- Enhanced logo on t-shirt and website
- Two complimentary Turkey Trot sweatshirts
- Two complimentary registrations
- Sponsorship announcement at the Turkey Trot

### PILGRIM - \$500

- Logo on t-shirt and website
- One complimentary Turkey Trot sweatshirt
- One complimentary registration

### GOBBLER - \$250

- Name on t-shirt and website



### Questions?

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