

BRIDGES TO INDEPENDENCE

For 36 years, Bridges has helped families overcome homelessness and housing instability. Today, Bridges continues to operate Arlington's largest emergency family shelter, provides rental subsidies, and offers community empowerment programming that includes workforce development, financial empowerment, and youth development, to about 500 individuals annually.

BECOME A #BRIDGEBUILDER

Join our movement to end the cycle of poverty and make a difference!



BRIDGES
TO INDEPENDENCE

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EIN TAX ID: 54-136848



2022
SPONSORSHIP
OPPORTUNITIES

EVENTS AT A GLANCE

Invest in year-round exposure and showcase your community support to your clients!

Due to the pandemic, events may change based on CDC's latest guidelines.

BRIDGES' BASH
PRESENTED BY AMAZON THURS, FEB 24

BUNNY HOP SAT, APRIL 23

BRUNCH WITH BRIDGES MAY 2022

SUMMER YOUTH PROGRAMS JUNE - AUG

BRIDGES GOLF TOURNAMENT
PRESENTED BY ALLIED TITLE & ESCROW, GUARANTEED RATE, AND TTR SOTHEBY'S INTERNATIONAL REALTY MON., AUG. 1

KICKBALL SAT, AUG. 6

HOME RUN FOR THE HOMELESS OCT 2022

ARLINGTON TURKEY TROT THURS, NOV 24



ANNUAL #BRIDGEBUILDER SPONSOR LEVELS

INDEPENDENCE IGNITER: \$50,000

- Opportunity to "name a room" at shelter
- Engraved plaque for your office
- Title Sponsor for 1 Signature Event
- Speaking role at 2 Signature Events
- Logo displayed at all Signature Events
- Display table for in-person events
- Opportunity to distribute branded giveaways
- Logo with link in every newsletter
- Singular shout out on social media
- Enhanced logo and link on Bridges' website
- Special success story tied to your values to share with your communication channels
- Feature blurb in Bridges' newsletter
- Opportunity to mentor one youth
- Opportunity to host special drives
- Opportunity to host customized service day
- 20 tickets to the Bash, 10 entries for each Turkey Trot and Home Run, 2 Kickball teams (all are negotiable)

BRIDGES ADVOCATE: \$10,000

- Premier Sponsor for 1 Signature Event
- Logo displayed at all Signature Events
- Opportunity to distribute branded giveaways
- Logo with link in every newsletter
- Inclusion on social media
- Listing and link on Bridges' website
- Success story to share with your communication channels
- Opportunity to mentor one youth
- Opportunity to host drives or service day
- 5 tickets to the Bash, 4 entries for each Turkey Trot and Home Run, 1 Kickball team (all are negotiable)

COMMUNITY CHAMPION: \$25,000

- Opportunity to "name a room" at shelter
- Premier Sponsor for 2 Signature Events
- Speaking role at 1 Signature Event
- Logo displayed at all Signature Events
- Display table for in-person events
- Opportunity to distribute branded giveaways
- Logo with link in every newsletter
- Singular shout out on social media
- Logo and link on Bridges' website
- Special success story tied to your values to share with your communication channels
- Opportunity to mentor one youth
- Opportunity to host special drive
- Opportunity to host customized service day
- 10 tickets to the Bash, 6 entries for each Turkey Trot and Home Run, 1 Kickball team (all are negotiable)

SUSTAINABLE SUPPORTER: \$5,000

- Equating event benefits for 1 or 2 events
- Company listing at all Signature Events
- Listing with link in every newsletter
- Inclusion on social media
- Listing and link on Bridges' website
- Opportunity to host special drives
- 4 tickets to the Bash, 2 entries for Home Run (all are negotiable)

Annual benefits can be tailored to meet your business needs & budget.

Call for details.
Christina Armstrong
(703) 525-7177 x127
carmstrong@bridges2.org

BRIDGES BASH PRESENTED BY AMAZON THURS., FEB. 24, 2022

Let's celebrate a year of accomplishments and look to the future of Bridges' programming at the Army Navy Country Club in Arlington. Join us for a Mardi-Gras themed event and bring your dancing shoes!

TITLE SPONSOR - SOLD OUT

PLATINUM SPONSOR: \$10,000

- Logo placement on all online and print materials
- Social media recognition on Instagram, Facebook, and Twitter
- Opportunity to introduce a speaker
- 12 complimentary tickets to the event
- Special thank you program slides
- Reserved VIP seating in the ballroom
- A shoutout in our monthly newsletter
- 2 complimentary tickets to VIP reception
- Press release will include your company name as one of the lead sponsors
- Logo on invitations (if confirmed by 12/15)
- Opportunity to name a special cocktail
- Opportunity to host a vendor table at event



GOLD SPONSOR: \$5,000

- Logo placement on all online and print materials
- Social media recognition on Instagram, Facebook, and Twitter
- 6 complimentary tickets to the event
- Logo on the thank you program slide
- Logo included in the newsletter
- 2 complimentary tickets to VIP reception
- Listing on invitations (if confirmed by 12/15)
- Opportunity to distribute giveaways

SILVER SPONSOR: \$2,500

- Name listing on all online and print materials
- Social media recognition on Instagram, Facebook, and Twitter
- 4 complimentary tickets to the event
- Name listing on the thank you program slide
- Name listing included in the newsletter
- 1 complimentary ticket to VIP reception

DECORATIONS SPONOR - SOLD OUT

SPECIAL BAR, CIGAR, OR ENTERTAINMENT SPONSOR: \$2,500 (FIVE OPTIONS AVAILABLE)

- Name listing on all online and print materials
- Social media recognition on Instagram, Facebook, and Twitter
- 4 complimentary tickets to the event
- Name listing on the thank you program slide
- Name listing included in the newsletter
- 1 complimentary ticket to VIP reception
- Logo displayed on bar or cigar rolling areas or next to entertainment

BRONZE SPONSOR: \$1,000

- Name listing on all online and print materials
- Social media recognition on Instagram, Facebook, and Twitter
- 2 complimentary tickets to the event
- Name listing on the thank you program slide
- Name listing included in the newsletter



Questions?
Contact Christina Armstrong
(703) 525-7177, ext. 127
carmstrong@bridges2.org

ARLINGTON BUNNY HOP SAT., APRIL 23, 2022

Competitive runners, fitness/frequent runners, joggers/recreational runners & walkers/strollers are welcome! Join Clarendon United Methodist Church as it hosts the annual Arlington Bunny Hop 5k. Bridges to Independence is honored to be a beneficiary, along with our partners at OAR. 5k finisher medals will be given to all children crossing the finish line.

Costumes are welcome and encouraged for this fun, family event. Medals will be awarded to three finishers with the best costumes! This year's race format is dependent on how the coronavirus and Federal, Virginia and Arlington guidance and restrictions evolve through the spring. More information will be made available in March.



SPONSOR: \$500

- Website sponsor listing
- Business logo on race shirt (deadline March 15)
- Space for advertising table at race

SPONSOR: \$250

- Website sponsor listing
- Business logo on race shirt (deadline March 15)

SPONSOR: \$100

- Website sponsor listing
- Sponsor listing on display poster

Questions?

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SPONSOR: \$1,000 & UP

- Website sponsor listing
- Business logo on race shirt (deadline March 15)
- Space for advertising table at race
- Logo hot button on website
- Name announced at race start



LEMONADE WITH A TWIST JUNE - AUGUST

Lemonade with a Twist is a three-prong alternative to our typical Lemonade Stand that is postponed due to COVID-19. Through our Lemonade with a Twist program, Bridges youth will create original art and learn the value of good decision making and financial empowerment through online seminars. The artwork they create will be auctioned off to the community in August. As the second prong, Bridges will partner with Good Company Doughnuts & Cafe in Arlington, where a portion of proceeds will support the youth program. For the third prong, the community is invited to host Lemonade Stands in their neighborhood, following CDC guidelines. Funds raised from these three initiatives will support Bridges youth's savings accounts at Arlington Community Federal Credit Union and future youth programming.



SPONSORSHIP LEVELS

\$5,000+

- Logo on banner and any print materials
- Logo & link on website
- Special shout out on social media
- Opportunity to provide a leadership video
- Complimentary tickets to our Home Run for the Homeless 5K
- Opportunity to present or speak at a youth seminar/training
- Name included in any press releases
- Hand made painting created by youth in Bridges programming

\$2,500+

- Logo on banner and any print materials
- Logo & link on website
- Special shout out on social media
- Opportunity to provide a leadership video
- Name included in any press releases
- Hand made painting created by youth in Bridges programming

SPONSORSHIP CONT'D

\$1,000+

- Logo on banner and any print materials
- Logo & link on website
- Special shout out on social media
- Opportunity to present or speak at a youth seminar/training
- Hand made painting created by youth in Bridges programming

\$500+

- Logo on banner and any print materials
- Logo & link on website
- Special shout out on social media

Questions?

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A refreshing way to give back!



BRIDGES TO INDEPENDENCE GOLF TOURNAMENT PRESENTED BY: ALLIED TITLE & ESCROW, GUARANTEED RATE, AND TTR SOTHEBY'S INTERNATIONAL REALTY

MONDAY, AUGUST 1, 2022

Join Allied Title & Escrow, Guaranteed Rate, and TTR Sotheby's International Realty for a fun charity golf tournament to raise funds for Bridges' programming & mission.

Golfers will enjoy 18 holes of golf at the Army Navy Country Club in Arlington, as well as:

- Driving range practice and balls
- Opening reception to include a Mimosa & Bloody Mary Bar
- All day beverages and snacks
- On-course lunch
- Networking with colleagues
- Closing reception to include appetizers and drinks
- Unlimited fun!



SPONSORSHIP LEVELS

**TITLE SPONSORSHIP - CONTACT
BRIDGES FOR MORE DETAILS**

PLATINUM SPONSOR: \$7,000

- Includes two foursomes
- Enhanced logo placement on all tournament communications (printed, online, and via social media)
- Opportunity to provide exhibit table and the event and distribute giveaways
- Includes all the benefits of the annual #BridgeBuilder corporate sponsorship at the Sustainable Supporter level.

GOLD SPONSOR: \$5,000

- Includes one foursome
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways

SILVER SPONSOR: \$3,000

- Includes two players
- Name listed on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways



Allied Title
& Escrow LLC

guaranteed **Rate**

TTR

Sotheby's
INTERNATIONAL REALTY



OPENING, LUNCHEON, OR RECEPTION SPONSOR: \$5,000

- Includes one foursome
- Prominent signage at your meal
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways

BEVERAGE CART SPONSOR: \$2,500 (TWO AVAILABLE)

- Includes two players
- Prominent signage on beverage carts with option to decorate your cart
- Option to provide up to two cart drivers
- Name listed on all tournament communications (printed, online, and via social media)

ON COURSE GOLF ANALYSIS SPONSOR: \$2,500 (EXCLUSIVE OPPORTUNITY)

- Includes two players
- Prominent logo signage at station
- Name listed on all tournament communications (printed, online, and via social media)

GOLF SPONSORSHIPS CONTINUED

HOLE IN ONE SPONSOR: \$2,500 (EXCLUSIVE OPPORTUNITY)

- Includes one complimentary player
- Prominent logo signage at hole contest
- Name listed on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways at the hole contest

LONG DRIVE SPONSOR: \$2,000 TWO AVAILABLE (MEN'S OR WOMEN'S)

Mens and Womens available

- Includes one complimentary player
- Signage on golf course and at reception
- Name listed on all tournament communications (printed, online, and via social media)

BRIDGES TO INDEPENDENCE GOLF TOURNAMENT PRESENTED BY ALLIED TITLE & ESCROW, GUARANTEED RATE, AND TTR SOTHEBY'S INTERNATIONAL REALTY

REGISTRATION FEES

- \$250 - Single
- \$475 - Two-some
- \$925 - Foursome
- \$75 - Reception Only
- \$100 - Can't Make It Donation
- Please note: mulligans and other gimmies will be sold onsite for an additional fee

Questions?

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(703) 525-7177, ext. 127
carmstrong@bridges2.org

CLOSEST TO THE PIN: \$2,000 TWO AVAILABLE (MEN'S OR WOMEN'S)

- Includes one complimentary player
- Signage on golf course and at reception
- Name listed on all tournament communications (printed, online, and via social media)

DRIVING RANGE SPONSOR: \$1,000

- Includes two tickets to closing reception
- Prominent signage at the driving range
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways at the range

PUTTING GREEN SPONSOR \$1,000

- Includes two tickets to closing reception
- Prominent signage at the driving range
- Logo on all tournament communications (printed, online, and via social media)
- Opportunity to distribute giveaways at the range

TEE TO GREEN HOLE SPONSOR - \$1,000

- Tee flag and hole flag on putting course
- Includes two tickets to closing reception
- Logo on all tournament communications
- Opportunity to distribute giveaways



KICKBALL

SAT., AUG. 6, 2022

LONG BRIDGE PARK, ARLINGTON

Bridges' annual Safe at Home Kickball Tournament brings together families, companies, faith-based groups, and long-time volunteers for some friendly competition. Will your team take home the trophy?

In addition to playing kickball, you'll enjoy a live DJ, food, drinks, meeting new people, and having some fun, all in support of local families experiencing homelessness, housing instability, or systemic poverty.

All ages and levels are welcome. Thank you to DC Fray for "making fun possible."



Questions?

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SPONSORSHIP LEVELS

TITLE SPONSORSHIP - \$10,000
CONTACT BRIDGES FOR DETAILS

GOLD SPONSOR: \$5,000

- Featured speaking opportunity
- Prominent branded signage at event
- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways with team t-shirts
- Opportunity for an exhibit table at event
- Two free team registrations & t-shirts

SILVER SPONSOR: \$2,500

- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways with team t-shirts
- Opportunity for an exhibit table at event
- Free team registration & t-shirts

BRONZE SPONSOR: \$1,000

- Company listing on all tournament communications (printed/online/media)
- Company listing on player t-shirts
- Opportunity for an exhibit table at event
- 50% off teams registration & t-shirts

COMMUNITY SPONSOR: \$500

- Company listing on player t-shirts
- 50% off team registration & t-shirts



OPENING OR CLOSING SPONSOR: \$2,500 - EXCLUSIVE OPPORTUNITY

- Prominent signage at opening/closing event
- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways during the reception at your exhibit table
- Free team registration & t-shirts

LUNCH SPONSORS: \$2,500 - TWO AVAILABLE

- Prominent signage at lunch reception
- Logo placement on all tournament communications (printed/online/media)
- Logo placement on player t-shirts
- Opportunity to distribute giveaways during lunch at your exhibit table
- Free team registration & t-shirts

TEAM REGISTRATION: \$825

- One team registration & t-shirts
- Team name listed on website
- One lunch ticket per player

HOME RUN FOR THE HOMELESS SAT., OCT 2022 BLUEMONT PARK, ARLINGTON



Bridges to Independence, Community Lodgings, and Homestretch are three local nonprofits providing housing, employment, and childcare services to homeless families in Northern Virginia. Annually, we join together to host our Home Run for the Homeless 5k.

All ages and all walking/running experience levels are welcome.

Registration includes a t-shirt, light snacks, beverages, and giveaways. Because the course is tight, please leave your dog at home. Strollers are ok.

SPONSORSHIP LEVELS

SUSTAINER - \$2,500

- Logo displayed on race t-shirt
- 10 complimentary race registrations
- Special recognition on social media by all three organizations
- Recognition in press release if confirmed by September 15
- Name & logo on registration website
- Name & logo on Bridges' website and Facebook event page
- Sponsor material included in race packet provided to participants
- Opportunity to host a table at race

STABILIZER - \$1,500

- Logo displayed on race t-shirt
- Four complimentary race registrations
- Recognition on social media & flyers
- Name & logo on registration website
- Company listing on Bridges' website and Facebook event page
- Sponsor material included in race packet provided to participants



SUPPORTER - \$1,000

- Logo displayed on race t-shirt
- Three complimentary race registrations
- Recognition on social media & flyers
- Name on registration website
- Name on Bridges' website and Facebook event page

HELPER- \$500

- Company listing on race t-shirt
- Two complimentary race registrations
- Recognition on social media and registration website
- Name listed on Facebook event

FRIEND - \$250

- Company Listing on race t-shirt
- One complimentary race registration
- Recognition on registration website
- Name listed on Facebook event

Questions?

Contact Christina Armstrong
(703) 525-7177, ext. 127
carmstrong@bridges2.org

ARLINGTON TURKEY TROT 5K WALK/RUN THURS, NOV. 24, 2022

Christ Church of Arlington will host it's Annual Arlington Turkey Trot to benefit Bridges to Independence, AFAC, A-SPAN, Arlington Thrive, OAR, and Young Life of South Arlington. This year, there also will be a new, special fund for 13 additional first-time beneficiaries.

Put on your favorite costume and enjoy a fun, healthy, community event with 4,000 of your closest friends and family before you sit down to enjoy a Thanksgiving meal. The chip-timed 5k course is open to all ages and all running/walking experience levels. Dogs and strollers welcome and encouraged. After the race, enjoy live music and light snacks and refreshments.



SPONSORSHIP LEVELS

MAYFLOWER - \$1,000

- Enhanced logo on t-shirt and website
- Two complimentary Turkey Trot sweatshirts
- Two complimentary registrations
- Sponsorship announcement at the Turkey Trot

PILGRIM - \$500

- Logo on t-shirt and website
- One complimentary Turkey Trot sweatshirt
- One complimentary registration

GOBBLER - \$250

- Name on t-shirt and website

Sponsorships may be tailored to match your budget and marketing needs. Please inquire.



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