



SPONSORSHIP PACKAGES

14TH ANNUAL SAFE AT HOME KICKBALL TOURNAMENT 2019

NOVEMBER 16, 2019 @ LONG BRIDGE PARK, ARLINGTON, VA 22202

“WOODROW WILSON BRIDGE” SPONSOR – \$10,000 (one available)

Be the official presenting sponsor for a benefit that brings it all together — a great cause, a high-energy sport, and a community networking opportunity — all with terrific annual growth potential.

- Presenting sponsor to conduct the ceremonial Opening Kick-Out
- Top-line banner and prominent branded signage at the event (near home plate)
- Top-line logo placement on all player T-shirts
- Top-line recognition on the tournament website
 - Safe at Home Kickball Tournament “presented by”
- Registration for up to THREE teams (10-15 players per team) *(Don't have enough players? Donate a team registration to a local nonprofit that wouldn't be able to play otherwise.)*
- 20x10 reserved space for branded pop-up tent and a display table to distribute promotional materials (location near registration table)
- Opportunity to place a coupon, flyer, or small branded item in the player swag bags
- Top-line banner ad placement for all digital marketing campaigns *(pre & post event)*
- Recognition & Tagged on all social media assets & content promoting Safe at Home Kickball Tournament, including social media “Thank You” promotion following the event
- First right of refusal for sponsoring the 2020 tournament!

“CHESAPEAKE BAY BRIDGE” SPONSOR – \$5,000

- Prominent branded signage at the event (near the outfield fence)
- Prominent logo on all player T-shirts, placed immediately below presenting sponsor logo
- Prominent branding on tournament website
- Registration for TWO teams (10-15 players per team)
- 20x10 reserved space for branded pop-up tent and a display table to distribute promotional materials, including items within team swag bags
- Prominent logo placement for all digital marketing campaigns (emails sent pre & post)
- Recognition on all social media assets & content promoting Safe at Home Kickball Tournament, including social media “Thank You” promotion following the event

“MEMORIAL BRIDGE” SPONSOR – \$2,500

- Branded signage at event
- Official logo on all player T-shirts
- Listing on tournament website as an official sponsor of the event
- Registration for one team (10-15 players)
- 10x10 reserved space for branded pop-up tent and a display table to distribute promotional materials, including items within team swag bags
- Recognition on social media “Thank You” promotion following the event

CORPORATE TEAM SPONSOR – \$900 (10-15 PLAYERS)

Field your own team! Gather together 10-15 players of all ages and abilities for a fun day in the park. Great team building opportunity while having a blast and helping those in need!

OR

COMMUNITY TEAM SPONSOR – \$900 (10-15 PLAYERS)

Sponsor a team from a local nonprofit or organization that would be unable to play without your support. They will have a ball and you'll feel good knowing you made a difference.

- Registration for one sponsored team (10-15 players)
- Official listing on tournament website as an event sponsor

“KEY BRIDGE” SPONSOR – \$500

Be an on-site sponsor at this year's tournament!

- 10x10 reserved space for branded pop-up tent and a display table to distribute promotional materials, including branded items in team swag bags
- Official listing as a sponsor on tournament website
- Recognition on social media “Thank You” promotion following the event

**Team sponsors can add the benefits of the Key Bridge sponsorship for just
\$250!**

To join the event as a sponsor, please contact Christina Armstrong at carmstrong@bridges2.org or 703-525-7177, ext. 127. Thank you for supporting Bridges to Independence and our work to help people experiencing homelessness in our community.